



Established in 2014, Kolej MDIS Malaysia is the second overseas campus of Management Development Institute of Singapore (MDIS) after Tashkent, Uzbekistan.



Monday - Friday : 10:00 am - 5:00 pm
Saturday : 10:00 am - 2:00 pm

Get In Touch

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**University of
Sunderland**

School of
Media and
Communications



Bachelor of Arts (Honours) Media, Culture and Communication 3+0

In Collaboration with University of Sunderland, UK

N/0323/6/0001 (PA 15761)

The Bachelor of Arts (Honours) Media, Culture and Communication 3+0 in collaboration with University of Sunderland, gives you a unique insight into cultural theory, mass communication, films, TV genres and more. Get skilled in critical analysis and build your independent judgement.

Build a foundation to launch your media career in the media industry. This course explores and explains the diverse patterns of media and offers a comprehensive understanding of media power, media use, and the increasing significance of media in contemporary culture and society.

You will learn about different approaches to studying culture and communication. In addition, you will gain knowledge in a variety of other related topics including everyday life, popular cultures, cultural representation, gender and ethnic identities.

Intakes

February
June
September

Duration

3 Years

Programme Curriculum

Core

1. Introduction to Digital Media Cultures
2. Introduction to PR Theory and Practice 1
3. Introduction to Media and Culture Studies
4. Digital Fictional Film 1
5. Digital Fictional Film 2
6. Practical Public Relations: Strategy and Theory
7. Cultural Theory and Popular Culture 1
8. Cultural Theory and Popular Culture 2
9. Researching Media in Everyday Lives
10. Media Research Project
11. Media Ethics
12. Media Studies 1
13. Media Studies 2
14. Advanced Public Relations
15. Video Documentary Production

Elective (Choose 2)

1. Making of Popular Culture
2. Media Production Skills
3. Media Histories
4. Introduction to Screenwriting

Compulsory

1. Bahasa Melayu Komunikasi 2 (International)
2. Hubungan Etnik (Local)
3. Malaysian Studies 3 (International)
4. Tamadun Islam dan Tamadun Asia (Local)
5. Bahasa Kebangsaan A*
6. Entrepreneurship
7. Moral Studies
8. Community Service

* For local students who do not have a credit for Bahasa Melayu at the SPM/UEC level

Industrial Training

Entry Requirements

STPM

- Pass in Sijil Tinggi Persekolahan Malaysia (STPM) or its equivalent, with a minimum of Grade C (GPA 2.00) in any two subjects and a credit in English at SPM or its equivalent

UEC

- Pass in Unified Examination Certificate (UEC) with 5 credits or its equivalent

Foundation

- Matriculation/Foundation qualification with a minimum CGPA of 2.00 and credit in English at SPM or its equivalent

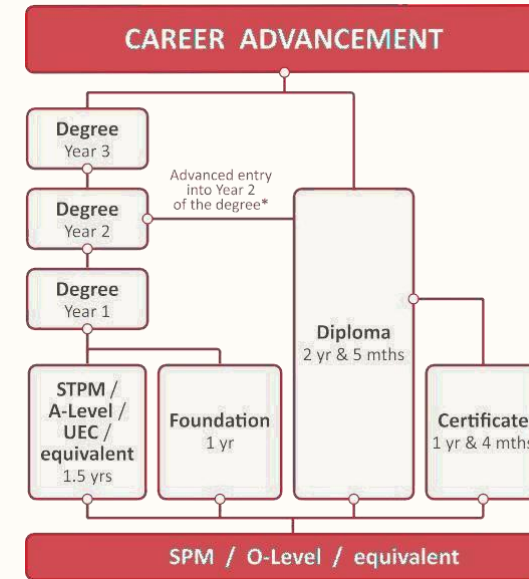
Diploma

- A Diploma with a minimum CGPA of 2.00 and a credit in English at SPM or its equivalent
- A Diploma in Media and Communication or its equivalent

Others

- Other equivalent qualification recognised by the Government of Malaysia
- For International students, Test of English as Foreign Language (TOEFL) score of 500 or International English Language Testing System (IELTS) score of 5.0 or its equivalent

Academic Pathway



* Subject to meeting entry requirements & a maximum of 36 credit hours exemptions

Career Opportunities

- Public Relations
- Public Policy and Broadcast Journalism
- Media Sales and Management
- Media Promotion
- Film and Television Production
- Corporate Communications

Why University of Sunderland at Kolej MDIS Malaysia?



Top 50

in the Guardian University Guide 2023



Awarded 5 Stars

for teaching, inclusiveness, employability and facilities
QS World University Rankings 2023



Shortlisted for University of the Year

Times Higher Education Awards 2021

